

LEI PARTNER PROGRAM



The RapidLEI™ Partner Program is designed to enable partners to better serve, market and differentiate themselves through platform access, API integration, and sales and marketing benefits.

PROGRAM LEVELS

Existing Registration Agents, LOUs, LEI resellers, financial institutions and web service companies can gain a competitive advantage by providing value-added LEI lifecycle services and earn recurring revenue on every LEI sold or offer discounts on LEIs to your customers. RapidLEI partners can offer LEIs without the need to be an accredited Local Operating Unit (LOU). No need to go through the requisite legal agreements, liability and stringent audits. And because the RapidLEI platform automates the LEI issuance process, there are no overheads or work needed for you to offer LEIs to clients.



Registration Agents - RAs can benefit from bulk order processing, streamlined Letter of Authority (LoA) management and API for application integration. Deep discounts, including multi-year support and payment monthly in arrears. RapidLEI coordinates a license with the GLEIF to display the GLEIF logo as an “Official Registration Agent” inclusion on the GLEIF website as an Official RA. RA Partners are also licensed to use a RapidLEI Official Registration Agent custom logo, link to a RA Partner [profile page](#) and listing on RapidLEI.com.



Client Agents - Client Agents order through their own account on behalf of their clients. RapidLEI automates the application and issuance so there is no need for Client Agents to invest in resource heavy administration processes when ordering LEIs on behalf of their own customers. Rebates are available, including multi-year support. Client Agent Partners are also licensed to use a RapidLEI Certified Partner logo.



Referral Partners - Customers order directly via referral links and you earn commission. Simply direct customers to RapidLEI rather than get involved in the LEI ordering process. Referral Partners can also gain access to API for automated application integration. Referral Partners are licensed to use a RapidLEI Certified Partner logo.

Referral Partners for Banks and Financial Institutions – As per Referral Partners but customers order directly with RapidLEI to get special discounts, or via a branded page hosted by RapidLEI. Makes directing banking customers to get LEIs at lower costs, easier and faster.

BENEFITS OF WORKING WITH RAPIDLEI



Deep discounts – variable by program level



Automated application process – no need to compile company documents on behalf of the client



Partner Co-Marketing Program and Market Development Funds (MDF)



Partner Campaign Toolkit – tracking, creatives, LEI discovery tools, leadgen tools



Partner Site Seal – Certified Partner or Official Registration Agent (containing your company name)

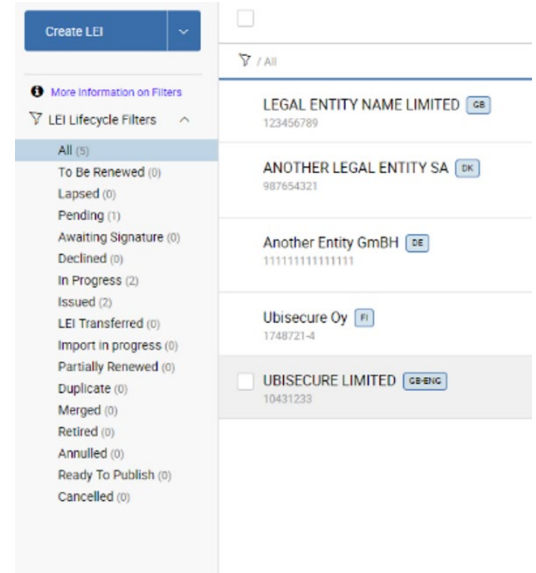


API for integrated LEI issuance workflow and reselling

RAPIDLEI PLATFORM

Provide LEIs faster and easier than ever before:

- Predictive application assistance means our algorithms do the hard work and find company details, ensuring greater accuracy and less typing for applicants
- Real time linking to multiple registry sources greatly reduces the time it takes to issue LEIs
- Built in eSigning functionality for signing contracts avoids printing and faxing
- The management portal provides full LEI lifecycle management for one or many LEIs across groups
- The dashboard view highlights renewals, pending actions, issued LEIs and lapsed LEIs
- Simplifies Parental reporting requirements using real time data sources
- Avoids double work – Request LEI’s for Level 2 parents with a single click



WHITE-LABEL RAPIDLEI FOR YOUR OWN LOU OFFERING

The RapidLEI platform is available under license as a white-label solution for existing / prospective Legal Operating Units (LOU). Gain the automation and LEI management functionality of RapidLEI under your own LOU brand.

DATA QUALITY

RapidLEI is committed to data quality and has invested heavily in automating the validation process to avoid human error. We provide transparency into our data quality by publishing the GLEIF data quality reports on RapidLEI at <https://rapidlei.com/data-quality/>.

LEI REGULATION & FURTHERING LEI USE CASES

As well as the well-established [regulation](#) driving the use of LEIs, including MiFID II, MiFIR and others, RapidLEI is pioneering the use of LEIs in digital certificates including SSL, S/MIME, AATL, Qualified, Code Signing as well as services like Site Seals and advanced KYC/AML.

“Because RapidLEI’s technology automates the workflow, it makes the whole process so much easier and faster for the end customer. Not to mention so much more accurate, which is important as the reliance on LEIs increases. The automation of the validation process for us means the validation heavy lifting is handled by technology rather than people, which allows us to focus our resources where our customers need them most.”

Toomas Pavelson, LEI Register

ABOUT UBISECURE & RAPIDLEI

Ubisecure is a global identity management software and cloud services company, specialising in external user identity and organisation identity use cases. Since 2002 the company has deployed standards based, high scale identity solutions to private companies and Government bodies to help manage the interactions and assurances between the three identity domains: individuals, organisations and things.

Our vision at Ubisecure is to automate the interactions & assurances between these identity domains. We see Legal Entity Identifiers at the centre of the organisation domain, which makes being an accredited LEI issuer (LOU) core to our mission.

However, traditionally registering LEIs can be complex, time consuming and frustrating. In response, in 2018 Ubisecure became a GLEIF accredited LOU and launched RapidLEI™ – a cloud-based service to disrupt the LEI market and bring automation, ease of use and scale to the LEI ecosystem. The RapidLEI platform has been designed from the ground-up to help companies and RA partners register LEIs quickly and easily. Our algorithms do much of the heavy lifting – providing unparalleled automation, improving accuracy and reducing the total cost of ownership for the Legal Entity during the application process.

MANAGEMENT TEAM

The Ubisecure management team have decades of experience providing identity services used by private companies and Government bodies all around the world. The team has a long history innovating solutions using the many identity and authorisation standards and has an active history in the Certification Authority (SSL/TLS) industry. This experience yields a best of breed, flexible, yet accurate and above all “Rapid” approach to the LEI issuance experience. With executive and operational experience at leading Certification Authorities such as GeoTrust, Comodo & GlobalSign the team has applied the “disruptive” automation concepts that resulted in the successful mass adoption of SSL website security by millions of websites around the world.

Read biographies and connect with team on LinkedIn & Twitter at <https://rapidlei.com/about/>

BLOG – STAY UP TO DATE

Stay up to date with the latest industry news and company announcements about RapidLEI at www.ubisecure.com/blog

BECOME A PARTNER

Start now and take your first step towards partnering with RapidLEI by contacting us at:

US: +1 (617) 917-3577

UK: +44 (203) 9174043

FI: +358 8 415 41715

partnerships@rapidlei.com

www.rapidlei.com

Twitter: [@ubisecure](https://twitter.com/ubisecure)

Accredited since: April 2018 - <https://rapidlei.com/wp-content/uploads/2018/04/Ubisecure-Certificate.pdf>

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